



## NEWS RELEASE

For Immediate Release

Contact: Cari Morgan

(209) 795-7670

[Cari@evoke-pr.com](mailto:Cari@evoke-pr.com)

# Will the World Record Frog Jump Finally Be Broken?

## *International Frog Jump Competition Returns for its 84<sup>th</sup> Year May 17-20 at the Calaveras County Fair & Jumping Frog Jubilee*

**ANGELS CAMP, CA (April 13, 2012)**—Since 1928, people from all over the world have traveled to Calaveras County each year for its famous Jumping Frog Jubilee, an annual competition that claims fame to the World Record Frog Jump of 21' 5 3/4" set in 1986 by Rosie the Ribeter.

Scheduled for May 17-20 in conjunction with the Calaveras County Fair, the Jumping Frog Jubilee's International Frog Jump Competition welcomes everyone to try their hand at becoming a renowned "frog jockey."

The Frog Jump Competition begins Thursday, May 17 when contestants begin to jump their frogs to qualify for the finals. Jumping continues throughout the weekend and culminates on the afternoon of Sunday, May 20 when the top 50 jumpers will be entered into the Grand Finals. More than 10,000 Frog Jump entries are expected this year.

The winner receives a trophy, \$750 and a plaque honoring the jockey and his or her frog embedded into the sidewalk of downtown Angels Camp. Additionally, if the world record is broken, a \$5000 prize is awarded.

"If people haven't heard about Calaveras County, they've usually heard about the Frog Jump," said Lisa Mayo, executive director of the Calaveras Visitors Bureau. "The Jumping Frog Jubilee is one-of-a-kind, family-friendly experience that keeps bringing people back to the area every year, especially when they realize all of the other great activities they can do when they get here."

A full history of the event, the Calaveras County Fair schedule, and a list of the official Frog Jump rules can be found at: [www.frogtown.org](http://www.frogtown.org).

Media is invited and encouraged to participate in the competition. For interviews, or to coordinate Frog Jump access, please contact Cari Morgan at [cari@evoke-pr.com](mailto:cari@evoke-pr.com) or 209-795-7670.

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